TO BE RECOGNISED REGIONALLY AND GLOBALLY FOR OUR INNOVATIVE PATHWAYS THAT DELIVER POSITIVE ENVIRONMENTAL BENEFITS.

LEAD THE CHANGE THAT WILL DELIVER AN ENVIRONMENT FOR FUTURE GENERATIONS TO THRIVE.

ALUES

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INTEGRITY CARE COLLABORATION INNOVATION COURAGE

 Decisions based on extensive knowledge, science and evidence.

- Delivery through collaborative partnerships fostered over 25 years.
- An approach that is creative, flexible + adaptable. We learn from mistakes and we grow.





Green Games 2032 – With our partners we have shaped and delivered green strategies towards a sustainable Olympic and Paralympic Games.

Future Card - Underpinned by our NRM Plan, Future Card is the go-to platform for informed investment and showcasing of environmental works in SFQ.



STRATEGIC PRIORITIES

DELIVER TRANSFORMATIVE ENVIRONMENTAL + COMMUNITY CHANGE

Advocacy – To be the go-to voice advocating for the environment and evidence-based investment to support liveability in SEQ.

Creating value - We create value through connecting people with targeted, innovative and impactful onground works programs that improve the environment.

Brand + identity - We are recognised and trusted, sought out by others for brand alignment to gain environmental credibility.



CREATE CONNECTIONS
BETWEEN PEOPLE,
PLACE + CULTURE

Power partners – We have an extensive network of power partners who amplify the influence of our network and who advocate and co-invest.

Stakeholders - We capitalise on our strong partnerships. We have meaningful and trusted relationships with First Nations and our staff are innovative leaders in NRM.



OUR STRATEGIC MODEL



STRATEGIC OBJECTIVES (PATHWAYS)



Direct the investment in SEQ's environmental future



Deliver transformative environmental and community change



Create connections between people, place and culture VISION

TO BE RECOGNISED REGIONALLY AND GLOBALLY FOR OUR INNOVATIVE PATHWAYS THAT DELIVER POSITIVE ENVIRONMENTAL BENEFITS.

PURPOSE

LEAD THE CHANGE THAT WILL DELIVER AN ENVIRONMENT FOR FUTURE GENERATIONS TO THRIVE.

