



# Healthy Land & Water Strategic Plan 2017-22

## Vision

**Healthy land and water supporting resilient regions.**

## Mission

**We inspire and connect people with the evidence-based tools and on-ground action that will protect our natural environment and support our economy for future generations.**

### Strategic goals

### Strategic initiatives

### Key performance indicators

<p>Healthy land, water and biodiversity.</p>	<ul style="list-style-type: none"> <li>Actively promote the SEQ NRM Plan as an integral element of the planning and legal system</li> <li>Encourage Government policy to account for the achievement of SEQ NRM Plan outcomes that protect and restore SEQ's natural assets</li> <li>Support and develop funding mechanisms to protect and, where necessary, restore SEQ's natural asset base through practical, evidence based, outcomes and solutions focussed initiatives</li> </ul>	<ul style="list-style-type: none"> <li>Our advice and expertise on natural assets is sought and valued</li> <li>Condition and trend of natural assets is understood</li> <li>National and State Landcare Program requirements are met</li> </ul>
<p>Innovative solutions to protect and restore our natural environment.</p>	<ul style="list-style-type: none"> <li>Ensure our science and knowledge is independent, respected, accessible, and drives policy and implementation</li> <li>Science, knowledge and expertise will be synthesised and applied to understand and improve the condition and trend of our natural assets</li> <li>Develop and deliver innovative approaches to improve the condition and trend of our natural assets so they are identified, developed, adopted and implemented.</li> </ul>	<ul style="list-style-type: none"> <li>Knowledge repository developed</li> <li>Monitoring and Report Card expanded to include all natural assets</li> <li>Innovative natural asset programs are developed</li> </ul>
<p>An involved, informed and inspired membership.</p>	<ul style="list-style-type: none"> <li>Enable regional networks that are evidence based, connected and coordinated</li> <li>Foster an active, knowledgeable and informed membership through our tools and monitoring program</li> <li>Establish our position as a trusted, relevant and independent leader in natural asset management</li> </ul>	<ul style="list-style-type: none"> <li>MOUs with SEQMA and Members are in place</li> <li>We are actively involved in state and national groups including the Regional Groups Collective</li> </ul>
<p>A connected, engaged and motivated community.</p>	<ul style="list-style-type: none"> <li>Promote and celebrate our natural assets</li> <li>Understand and communicate the motivators for changed behaviours regarding our natural assets</li> <li>Ensure the community understands and values our natural assets and their contribution to our economy and wellbeing</li> <li>Enable an involved, relevant and motivated landcare and catchment network including indigenous representation and participation</li> </ul>	<ul style="list-style-type: none"> <li>Increased community awareness at all levels</li> <li>The Catchment Network delivers evidence-based on-ground projects</li> </ul>
<p>A thriving and sustainable business where people love to work.</p>	<ul style="list-style-type: none"> <li>Implement programs to keep our people safe and healthy</li> <li>Ensure career development is supported</li> <li>Develop a responsive and integrated service delivery as a strength</li> <li>Build a sustainable business model based on the achievement of the SEQ NRM Plan outcomes</li> <li>Encourage staff to live our values</li> </ul>	<ul style="list-style-type: none"> <li>Our risk profile is moderate or below</li> <li>Staff satisfaction is high</li> </ul>



## Who we are

We are a, dynamic and independent not-for-profit organisation dedicated to the care of our unique and beautiful land, waterways and biodiversity. We share our in-depth knowledge, tools and networks to protect against the impacts of population growth and extreme weather on our natural environment. Our work also helps to protect and enhance the many social and economic benefits our natural environment provides such as recreation, tourism, agriculture and a clean drinking water supply.

## Our promise

- We synthesize and apply cutting edge science to develop innovative solutions that protect, restore and build the resilience of our natural environment.
- We work with and bring together landholders, Traditional Owners, community groups, industry and government to improve the health of our land, water and biodiversity.
- We act with integrity and courage to build a regional community that values and cares for its natural resources.
- We are passionate and care for our environment and our community, and commit to ensure the health, safety and wellbeing of our people.

## Our values

Innovation Integrity Care



Collaboration Courage

