



Strategic Plan 2017-2020/2022 Healthy Waterways and Catchments

Aug 16

Consolidate all previous strategic planning work already undertaken with Network, SEAC, ESAC, Members Association, staff during 15/16 FY. Staff invited to contribute to PESTLE analysis

- Strategic planning team to:
- a. Undertake a PESTLE analysisb. Review any futures thinking
- c. Review current plans and strategies
- d. Consider external influences e.g. RRI,
- e. Undertake SWOT

Synthesise all of the above

5 Sep 16

All staff strategic planning exercise. (Scenario Planning) Strategic Planning team to consolidate draft suggested vision, purpose, values, strategic objectives etc. based on scenarios.

19 Oct 16

Network and Member Association facilitated session. Team to consolidate and update draft suggestions for vision, purpose, values and options for strategic objectives based on session outcomes.

28 Oct 16

Facilitated Board strategic planning:

(Pre-reading prepared from above)
-(am): Directors, CEO, GM's, 2-3
Members, 2-3 ESAC, 2-3 SEAC,
planning team & facilitator
-(pm) Directors, CEO & facilitator.

Vision, purpose, values, strategic objectives and KPIs developed.

11 Nov 16

Team to finalise draft plan and consider strategic initiatives, actions and activities.

Draft final strategic plan.

18 Nov16

Board adopt strategic plan.

Evaluate business systems (incl. accounting and costings) and resources.

28 Nov 16

Chair and CEO
'member roadshow'
with new strategic
plan.

Brand development workshops.

Produce draft business plan, draft budget, draft workforce plan, draft stakeholder engagement plan.

Draft new Brand.

Jan 17

Adopt final business plan and budget.

Adopt Brand.

Draft COA based on Business Plan and budget.

Jan 17

Adopt workforce plan and stakeholder engagement plan. New COA. Launch new brand and move premises.

'Celebrate and deliver'

Healthy Waterways