

Healthy Land and Water Awards

Silver Partnership - \$16,000

Your organisation will benefit from brand exposure including presenting rights for one Award category of your choice, branding on marketing materials, as well as promotional and networking opportunities.

Awards Program March - August 2018

Presenting rights

Presenting rights for ONE Award category of your choice*, for example Sustainable Education Award, presented by 'your organisation'.

Marketing and Promotion

- Organisation logo included on all printed publications and promotional material **
- Organisation logo included on the Healthy Land and Water website, including links to your website
- Organisation name and link included in Healthy Land and Water's email newsletters (pre and post event) sent to over 7,500 subscribers
- Promotion of your organisation's support of the Awards through Healthy Land and Water's extensive online network
- Use of the Healthy Land and Water Awards partnership logo
- A certificate of appreciation.

Media

- \$1,000 worth of advertising air-time with River 94.9 to profile your organisation's support of the Awards
- Profiling opportunities with the Award winner who will receive \$750 in prize money to support their work
- Organisation's name included in media releases with mention of your category**
- A quote included in your category winner's media release.

Awards Gala Dinner Event 27 July 2018

Marketing and Promotion

- Name and logo included on Gala Dinner material including:
 - Certificates
 - Trophies (name only on trophy due to space restrictions)
 - Audio Visual presentation
 - Gala Dinner program
- Inclusion of an organisational quote in the Gala Dinner program
- Opportunity for a representative of your organisation to present the trophy to your category winner and address the audience
- Pull up banner displayed in the main event room
- Logo included on Award Sponsor banner at the event
- Access to professional photographs taken at the Gala Dinner for marketing purposes.

Networking

- Five tickets to attend the Awards Gala Dinner, which is attended by over 300 representatives from government, industry and the community
- Invitation to a sponsor thank you networking event.



* Choice of category is subject to availability and allocated on a 'first in' basis

** Subject to the start date of the partnership.