

Healthy Land and Water Awards

Gold Partnership - \$35,000

Your organisation will enjoy a high level of exposure including presenting rights for two categories of your choice, prime brand positioning on all marketing materials, as well as a wide range of promotional and networking opportunities.

Awards Program March - August 2018

Presenting rights

Presenting rights for TWO Award categories of your choice*, for example Sustainable Education Award, presented by 'your organisation'.

Marketing and Promotion

- Prime logo size and positioning (second to platinum position) on all printed publications and promotional material **
- Prime logo size and positioning (second to platinum) on the Healthy Land and Water website, including links to your website
- An 80 word profile and image on the Healthy Land and Water website Awards section
- Profile and image in the Healthy Land and Water email newsletter sent to a network of over 7,500 subscribers
- Promotion of your organisation's support of the Awards through Healthy Land and Water's extensive online networks, including a community of over 8,500 followers on Facebook
- Use of the Healthy Land and Water Awards partnership logo
- A certificate of appreciation.

Media

- \$1,000 worth of advertising air-time with River 94.9 to profile your organisation's support of the Awards
- Profiling opportunities with Award winners from two categories who receive \$750 each prize money to support their work
- Organisation's name included in media releases with mention of your categories **
- A quote included in both your category winners' media releases.

Awards Gala Dinner Event 27 July 2018

Marketing and Promotion

- Prime logo positioning (second to platinum) on Gala Dinner material including:
 - Certificates and trophies (name only on trophy due to space restrictions)
 - Audio Visual presentation
 - Gala Dinner program
- One minute advertisement aired at the Gala Dinner via the AV presentation ***
- An organisational profile paragraph in the Awards Gala Dinner program
- One organisation quote in the Gala Dinner program
- Opportunity for a representative of your organisation to speak and present trophies to your two category winners
- Display space in the pre-dinner drinks area
- Prime positioning of pull-up banner in the main event room
- Prime logo position on Award Sponsor banner at the event
- Access to professional photographs taken at the Gala Dinner for marketing purposes.

Networking

- One full table of tickets to attend the Awards Gala Dinner, which is attended by over 300 representatives from government, industry and the community
- Invitation to a sponsor thank you networking event.

* Choice of category is subject to availability and allocated on a 'first in' basis

** Subject to the start date of the partnership.

*** Client supplied TVC or DVD, or Healthy Land and Water produced AV from supplied material.

NB: 'Prime' positioning is secondary to Platinum Sponsor.