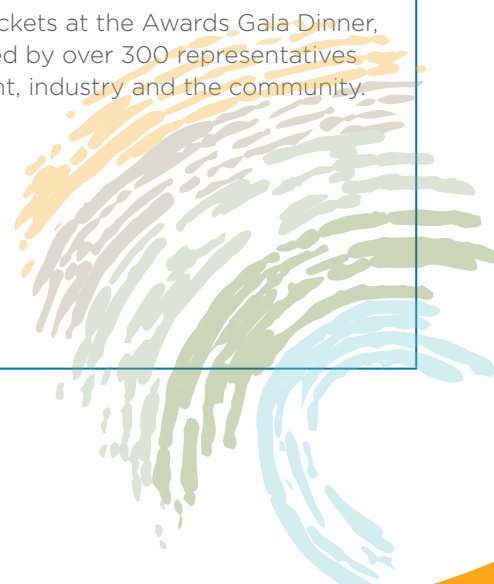


Healthy Land and Water Awards

Gold Partnership - \$35,000

Your organisation will enjoy a high level of exposure including presenting rights for two categories of your choice, prime brand positioning on all marketing materials, as well as a wide range of promotional and networking opportunities.

Awards Program April - September 2017	Awards Gala Dinner Event 1 September 2017
Presenting rights Presenting rights for TWO categories of your choice*, for example 'Sustainable Education Award - presented by 'your organisation'.	
Marketing and Promotion <ul style="list-style-type: none"> • Prime logo size and positioning (second to platinum position) on all printed publications and promotional material ** • Prime logo size and positioning (second to platinum) on the Healthy Land and Water website, including links to your website • An 80 word profile and image on the Healthy Land and Water website Awards section • Profile and image in the Healthy Land and Water email newsletter sent to a network of over 8,000 subscribers. • Organisation name and link included in Healthy Land and Water email newsletters (pre-and-post event). • Promotion of your organisation's support of the Awards through Healthy Land and Water's extensive online networks, including a community of over 8,000 followers on facebook • Use of the Healthy Land and Water Awards partnership logo • A certificate of appreciation. 	Marketing and Promotion <ul style="list-style-type: none"> • Prime logo positioning (second to platinum) on Gala Dinner material including: <ul style="list-style-type: none"> - Certificates and trophies (name only on trophy due to space restrictions) - Audio visual presentation - Gala Dinner program • One minute advertisement aired at the Gala Dinner via the AV presentation *** • An organisational profile in the Awards Gala Dinner program • Two organisation quotes in the Gala Dinner program • Opportunity for a representative of your organisation to speak and present trophies to your two category winners. • Display space in the pre-dinner drinks area. • Prime positioning of pull-up banner in the main event room. • Prime logo position on Award Sponsor banners at the event • Access to professional photographs taken at the Gala Dinner for marketing purposes.
Media <ul style="list-style-type: none"> • Profiling opportunities with Award winners from two categories who receive \$750 each prize money to support their work. • Organisation's name in all media releases that have mention of your Award categories ** • A quote from a representative of your organisation included in the winners' media release. 	Networking <ul style="list-style-type: none"> • One full table of tickets at the Awards Gala Dinner, which is attended by over 300 representatives from government, industry and the community.



* Choice of category is subject to availability and allocated on a 'first in' basis
 ** Subject to the start date of the partnership
 *** Client supplied TVC or DVD, or Healthy Land and Water produced AV from supplied material.
 NB: 'Prime' positioning is secondary to Platinum Sponsor.